

STANLEY/STELLA

O U T E R W E A R 2 0 2 2

Made Differently

Responsible game changers. Quality seekers. Stanley/Stella is a community of passionate individuals, driven by a common desire to reinvent fashion for a better world. Since our conception in 2012, we have made it our mission to produce impeccable garments, while building a transparent and sustainable fashion ecosystem.

Our thoughtful approach is reflected in the premium quality of our garments. We believe in the power of simplicity and aim to create refined pieces that we are proud to sell and wear. Each item in our collection allows the wearer to express their style, while never compromising their values and beliefs.

There is power in numbers, which is why we work exclusively with those who share our values. Together with our suppliers, dealers, employees and customers, we form a community of like-minded individuals, driven by desire for innovation and change. Together, we are making this change happen, one ethically crafted garment at a time.

STANLEY/STELLA

This cover is made from 100% chemical-free cotton.

Innovation

Stanley/Stella is driven by innovation and our entrepreneurial spirit. We believe choosing the right partners empowers innovation. We are always experimenting to improve our products, our digital services and our entire supply chain.

Excellence

For you, as for us, every detail counts. We make no compromise when it comes to reaching for excellence. In every aspect of our business, we aim to surpass our own results. Our collections and actions should always raise the standards and change the perception of the textile industry.

People

Everything at Stanley/Stella is about people. It is our essence. From our dealers and suppliers to our employees and customers, we ensure everyone feels listened to and is treated with respect and dignity. We actively strive to create an ecosystem with a positive spirit.

Sustainability

Sustainability is at the core of our business culture. We are committed to continuously improving how we create and operate, from the cotton farm to the collection, to how we manage our waste. We always act with transparency for people, the planet, and society.





About

Stanley/Stella
Innovation, excellence, people & sustainability

3
4

SS22 - Collection

The collection
New styles
Colours
Materials & fabrics
Collection plan
AW22 - Collection preview

Unisex

Light jackets

8
16
28
29
30
32

Commuter
Commuter AOP
Speeder
Speeder AOP
Coacher
Coacher AOP
Tracker

Padded jacket

| Bomber

Pants

| Tracker Trousers
Cycler

Women

Padded jackets

36
38
40
42
44
46
50

| Stella Voyager
Stella Climber

58
60

Men

Padded jackets

48

| Stanley Voyager
Stanley Climber

64
66

Index

Colours
By style / colour
By style / size

68
69
70

Digital version

Scan this QR code or go to:
stanleystella.com/Outerwear



For life on the go

Our new Outerwear Collection is designed to make the most out of everyday outdoor adventures, from commuting to work or exploring a new city, to walking in the park or meeting up with friends. Featuring a wide choice of stylish, multifunctional jackets and pants, it's a range that offers a new freedom to reclaim and celebrate the outdoors.

These versatile styles are made from 100% post-consumer recycled fabrics, and are water repellent and wind resistant. With their trendy design, sustainable materials, innovative details, and excellent printability, they're an ideal choice for creating high-quality customised outerwear.





Made with recycled bottles

Our planet is drowning in plastic pollution, with single-use plastic bottles being one of the largest sources of waste. To help leave our planet better than we found it, we're transforming some of that waste into garments.

All the polyester and nylon fabric used in our Outerwear Collection is made from 100% post-consumer plastic bottles. Once the bottles are collected, they are cleaned and cut into small flakes. These flakes are then melted into chips and turned into the yarn we use to weave the three distinct hard-wearing fabrics that are the basis for all our outerwear garments.

We work with trusted partners in China for the collection of plastic bottles and the manufacturing of the fabric – this gives us full oversight of the whole process so we can ensure the highest quality end result.



Designed to be decorated

Our garments don't only need to look good when they leave the factory, they need to look great once they've been customised. That's why every style is engineered and designed to offer not only superior fit, feel and comfort, but also excellent customisation possibilities.

All our recycled polyester and recycled nylon fabrics are ideally suited for embroidery, and Direct-to-Film (DTF) printing – a versatile, cost-effective, and durable alternative to Direct-to-Garment (DTG) – can confidently be used on any style. For other techniques, we always recommend reading the printing instructions carefully to ensure the optimal results.

When designing our styles, we pay special attention to the placement of zips, stitching, pockets and other features to offer the widest possible range of decoration options.





Water repellency inspired by nature

For years, water-repellent treatments have typically contained fluorocarbons (e.g. PFOS, PFOA, etc) and other chemicals that accumulate in nature and negatively affect ecosystems.

We want our Outerwear Collection to be as planet-friendly as possible. That's why we chose BIONIC-FINISH® ECO, a safe and environmentally friendly durable water repellent (DWR) that draws inspiration from naturally water repelling elements like a bird's feathers and lotus leaves.

Based on cutting-edge dendrimer molecular technology, this fluorine-free treatment repels water and other stains, offering a high-performance finish and keeping colours and fabrics looking new for longer. And because only a small amount needs to be applied, breathability and fabric softness are not compromised.













Explore our vibrant colour palette for the new Outerwear Collection

Colours



Off White
C018



Black
C002



French Navy
C727



Deep Metal
C080



British Khaki
C008



Olive Oil
C072



Red
C004



Orchid Flower
C068



Flame Orange
C081



Lime Flash
C082



Royal Blue
C230

All Over Prints



Camouflage
C805



Virtual Rainbow
C828

28

Materials & fabrics

Shell



Plain weave
100% recycled polyester
Fluorine-free durable water repellence
75 GSM





Crinkled Taslan
100% recycled nylon
Fluorine-free durable water repellence
115 GSM





Twill satin
100% recycled polyester
Fluorine-free durable water repellence
145 GSM



Lining



Mesh
100% recycled polyester
75 GSM





Taffeta
100% recycled polyester
75 GSM



Padding



100% recycled polyester



29



SS22 - Collection plan

Unisex

<div>Core</div> <div>①</div> <div>COMMUTER STJU846</div> <div>Medium fit</div> <div>XXS - 5XL</div> <div>10 colours</div> <div>p. 36</div>	<div>Limited edition</div> <div>②</div> <div>COMMUTER AOP STJU877</div> <div>Medium fit</div> <div>XXS - 3XL</div> <div>1 colour</div> <div>p. 38</div>	<div>Core</div> <div>⑨</div> <div>TRACKER STJU849</div> <div>Medium fit</div> <div>XXS - 3XL</div> <div>4 colours</div> <div>p. 50</div>	<div>Core</div> <div>⑩</div> <div>TRACKER TROUSERS STBU876</div> <div>Medium fit</div> <div>XXS - 3XL</div> <div>4 colours</div> <div>p. 52</div>
<div>Core</div> <div>⑤</div> <div>SPEEDER STJU834</div> <div>Medium fit</div> <div>XXS - 3XL</div> <div>8 colours</div> <div>p. 40</div>	<div>Core</div> <div>⑥</div> <div>SPEEDER AOP STJU878</div> <div>Medium fit</div> <div>XXS - 3XL</div> <div>2 colours</div> <div>p. 42</div>		
<div>Core</div> <div>③</div> <div>COACHER STJU833</div> <div>Medium fit</div> <div>XXS - 3XL</div> <div>4 colours</div> <div>p. 44</div>	<div>Core</div> <div>④</div> <div>COACHER AOP STJU879</div> <div>Medium fit</div> <div>XXS - 3XL</div> <div>1 colour</div> <div>p. 46</div>		
<div>Core</div> <div>⑦</div> <div>BOMBER STJU844</div> <div>Medium fit</div> <div>XXS - 3XL</div> <div>3 colours</div> <div>p. 48</div>	<div>Core</div> <div>⑧</div> <div>CYCLER STBU847</div> <div>Medium fit</div> <div>XXS - 3XL</div> <div>3 colours</div> <div>p. 54</div>		

Women

<div>Core</div> <div>⑪</div> <div>STELLA VOYAGER STJW839</div> <div>Medium fit</div> <div>XS - XXL</div> <div>8 colours</div> <div>p. 58</div>	<div>Core</div> <div>⑫</div> <div>STELLA CLIMBER STJW838</div> <div>Medium fit</div> <div>XS - XXL</div> <div>8 colours</div> <div>p. 60</div>
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Men

<div>Core</div> <div>⑬</div> <div>STANLEY VOYAGER STJM837</div> <div>Medium fit</div> <div>S - 3XL</div> <div>8 colours</div> <div>p. 64</div>	<div>Core</div> <div>⑭</div> <div>STANLEY CLIMBER STJM836</div> <div>Medium fit</div> <div>S - 3XL</div> <div>8 colours</div> <div>p. 66</div>
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Outerwear is here to stay!

Get ready for AW22! Our outerwear collection is here to stay, and it's going to keep getting better, season after season, to meet the year-round needs of the urban outdoor lifestyle.

For autumn/winter 2022, we'll be bringing you lots of exciting new styles, fabrics, colours and prints. From classic winter warmers like the padded parka, cosy puffer jacket, and wool-like versions of our Climber and Voyager, to versatile overshirts and snug sherpas, you'll find just what you need to keep the cold out.

Stay tuned to discover more about what's coming with the AW22 Outerwear Collection!



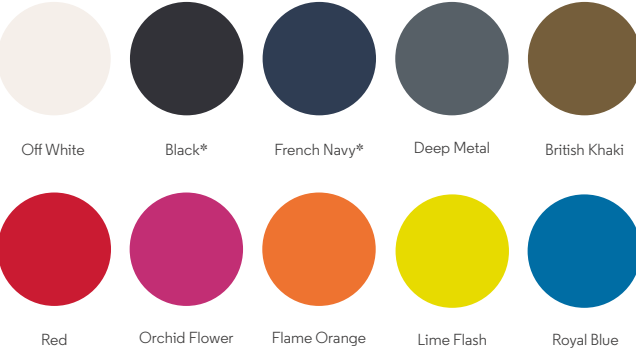
Core

COMMUTER STJU846

The unisex multifunctional jacket

Medium fit XXS - 5XL *

Colours



Fabric

Shell
100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining
100% recycled polyester - Mesh - 75 GSM



Specifications

- Longer back length with curved hem for protection
- Bottom hem and hood with adjustable plastic stopper and elastic cord
- Sealed hood visor and sealed welt pockets
- Zipped welt pockets
- Self fabric half moon at back neck
- Inside zip opening at bottom hem and wearer's left chest for easy decoration

* 4XL and 5XL available in selected colours. Please check our website for availability



* AI is 188cm, size L, Commuter in Black

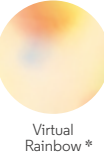
Limited edition

COMMUTER AOP STJU877

The unisex AOP multifunctional jacket

Medium fit XXS - 3XL

All Over Print



Fabric

Shell
100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining
100% recycled polyester - Mesh - 75 GSM



Specifications

- Longer back length with curved hem for protection
- Bottom hem and hood with adjustable plastic stopper and elastic cord
- Sealed hood visor and sealed welt pockets
- Zipped welt pockets
- Self fabric half moon at back neck
- Inside zip opening at bottom hem and wearer's left chest for easy decoration



* Limited edition SS22 while stocks last

← Al is 188 cm, size L, Commuter AOP in Virtual Rainbow
↓ Youna is 176 cm, size XS, Commuter in Flame Orange



Core

SPEEDER STJU834

The unisex over the head jacket

Medium fit XXS - 3XL

Colours

Black

French Navy

British Khaki

Flame Orange

Red

Orchid Flower

Lime Flash

Royal Blue

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence

Lining

100% recycled polyester - Mesh - 75 GSM

Specifications

- Longer back length with curved hem for protection
- Bottom hem and hood with adjustable plastic stopper and elastic cord
- Sealed hood visor
- Zippered welt pockets
- Non functional flap front and back
- Self fabric half moon at back neck
- Inside zip opening at bottom hem and inside loop with snap at armhole for easy decoration



Abigaëlle is 175 cm, size XS, Speeder in Lime Flash →



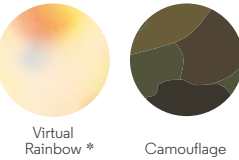
Core

SPEEDER AOP STJU878

The unisex AOP over the head jacket

Medium fit XXS - 3XL

All Over Prints



Fabric

Shell
100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining
100% recycled polyester - Mesh - 75 GSM



Specifications

- Longer back length with curved hem for protection
- Bottom hem and hood with adjustable plastic stopper and elastic cord
- Sealed hood visor
- Zippered welt pockets
- Non functional flap front and back
- Self fabric half moon at back neck
- Inside zip opening at bottom hem and inside loop with snap at armhole for easy decoration



* Limited edition SS22 while stocks last



♣ AI is 188cm, size L, Speeder AOP in Virtual Rainbow

Core

COACHER STJU833

The unisex coach jacket

Medium fit

XXS - 3XL

Colours



Black



French Navy



British Khaki



Flame Orange

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining

100% recycled polyester - Mesh - 75 GSM



Specifications

Welt pockets at front

Round drawcords at bottom hem in
matching body colour with metal tipping

Semi-elastic sleeve cuff

Inside chest welt pocket

Self fabric half moon at back neck

Inside zip opening at bottom hem
and wearer's left chest for easy decoration



← Youna is 176 cm, size XS, Coacher in Flame Orange



Core

COACHER AOP STJU879

The unisex AOP coach jacket

Medium fit XXS - 3XL

All Over Print



Camouflage

Fabric

Shell
100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining
100% recycled polyester - Mesh - 75 GSM



Specifications

- Welt pockets at front
- Round drawcords at bottom hem
- Semi-elastic sleeve cuff
- Inside chest welt pocket
- Self fabric half moon at back neck
- Inside zip opening at bottom hem and wearer's left chest for easy decoration



Ben is 188 cm, size L, Coacher AOP in Camouflage

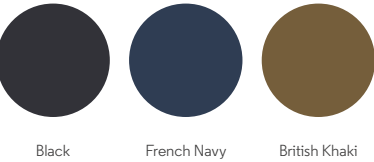
Core

BOMBER STJU844

The unisex bomber jacket

Medium fit XXS - 3XL

Colours



Fabric

Shell
100% recycled polyester - Twill satin - 145 GSM
Fluorine-free durable water repellence



Padding
100% recycled polyester - 100 GSM



Lining
100% recycled polyester - Taffeta - 75 GSM



Specifications

- 1x1 rib at sleeve hem, bottom hem and collar
- Zippered sleeve pocket with four pen slots
- Inside fully quilted
- Inside chest welt pocket with snap closure
- Inside zip opening at bottom hem and wearer's left chest for easy decoration



Ben is 188 cm, size L, Bomber in British Khaki

Core

TRACKER STJU849

The unisex urban jacket

Medium fit

XXS - 3XL

Colours



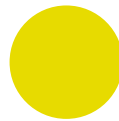
Black



French Navy



Olive Oil



Lime Flash *

Fabric

Shell

100% recycled nylon - Crinkled Taslan - 115 GSM
Fluorine-free durable water repellence



Specifications

Zipped welt pockets

Long drawcords at collar in matching
body colour with metal tipping

Elastic at sleeve cuff and at bottom hem



* Limited Edition SS22 while stocks last



Abigaëlle is 175cm, size XS, Tracker & Tracker Trousers in Olive Oil ➔

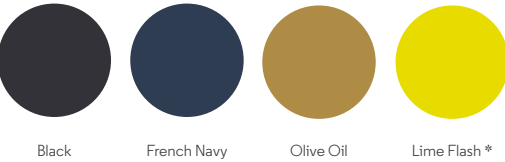
Core

TRACKER TROUSERS STBU876

The unisex urban trousers

Medium fit XXS - 3XL

Colours



Fabric

Shell
100% recycled nylon - Crinkled Taslan - 115 GSM
Fluorine-free durable water repellence



Specifications

- Elastic waist with adjustable drawstring
- Reversed zipped welt pockets
- Round drawcords at waist in matching body colour with metal tipping
- Elastic at leg cuff

* Limited Edition SS22 while stocks last



⌞ Ben is 188 cm, size L
Tracker & Tracker Trousers in Lime Flash
⌞ Abigaëlle is 175 cm, size XS
Tracker & Tracker Trousers in Olive Oil

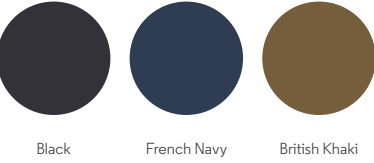
Core

CYCLER STBU847

The unisex multifunctional trousers

Medium fit XXS - 3XL

Colours



Fabric

Shell
100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Lining
100% recycled polyester - Mesh - 75 GSM



Specifications

- Elastic waistband with adjustable plastic stopper and elastic string
- Welt side pockets with reverse zip
- Zip at leg opening



AI is 188 cm, size L, Cyclor in Black ➔

Women

Core

STELLA VOYAGER STJW839

The women's padded jacket

Fitted XS - XXL

Colours

Off White

Black

French Navy

Deep Metal

Red

Flame Orange

Royal Blue

British Khaki

Fabric

Shell

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence

Padding

100% recycled polyester - 175 GSM

Lining

100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence

- Specifications
- High collar with detachable hood with matte metal hidden snaps
 - Hood opening and bottom hem with adjustable plastic stopper and elastic cord
 - Zippered welt pockets
 - Fully quilted
 - 1x1 rib at sleeve hem



κ Abigaelle is 175 cm, size XS, Stella Voyager in Off White

Core

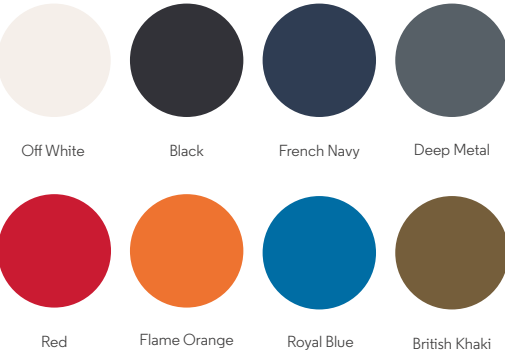
STELLA CLIMBER

STJW838

The women’s body warmer

Fitted XS - XXL

Colours



Fabric

- Shell
- 100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence
- Padding
- 100% recycled polyester - 175 GSM
- Lining
- 100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence

Specifications

- High collar
- Zippered welt pockets with extra grosgrain puller
- Fully quilted
- Bottom hem with adjustable plastic stopper and elastic cord



Abigaëlle is 175 cm, size XS, Stella Climber in Black →



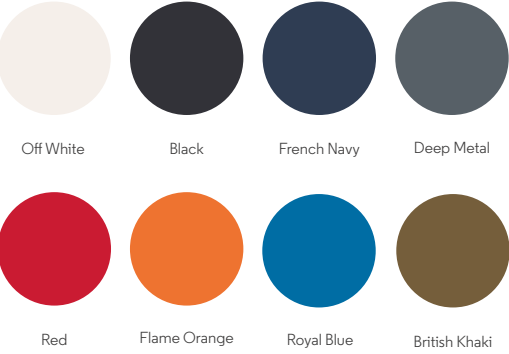
Core

STANLEY VOYAGER STJM837

The men's padded jacket

Fitted S - 3XL

Colours



Fabric

- Shell
- 100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence
- Padding
- 100% recycled polyester - 175 GSM
- Lining
- 100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence

Specifications

- High collar with detachable hood with matt metal hidden snaps
- Zippered welt pockets
- Fully quilted
- Hood opening and bottom hem with adjustable plastic stopper and elastic cord
- 1x1 rib at sleeve hem



AI is 188 cm, size L, Stanley Voyager in Royal Blue ↗

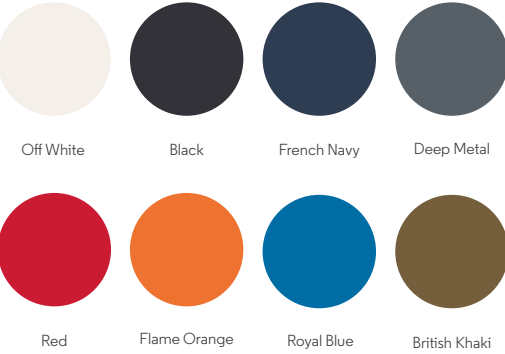
Core

STANLEY CLIMBER STJM836

The men's body warmer

Fitted S - 3XL

Colours



Fabric

Shell
100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Padding
100% recycled polyester - 175 GSM



Lining
100% recycled polyester - Plain weave - 75 GSM
Fluorine-free durable water repellence



Specifications

- High collar
- Zippered welt pockets
- Fully quilted
- Bottom hem with adjustable plastic stopper and elastic cord



← Ben is 188 cm, size L, Stanley Climber in British Khaki



Colours

Colours



Off White - C018
Pantone 11-0602 TCX
Pantone Cool Gray 1 C
CMYK 04-05-07-01
RGB 244-240-234



Black - C002
Pantone 19-4203 TCX
Pantone 426 C
CMYK 76-67-56-59
RGB 46-42-43



French Navy - C727
Pantone 19-3921 TCX
Pantone 4280 C
CMYK 77-57-30-55
RGB 51-58-77



Deep Metal - C080
Pantone 19-4215 TCX
Pantone 7540 C
CMYK 59-43-37-41
RGB 101-97-100



British Khaki - C008
Pantone 19-0622 TCX
Pantone 2329 C
CMYK 35-45-70-47
RGB 103-86-59



Olive Oil - C072
Pantone 17-0836 TCX
Pantone 4495 C
CMYK 19-34-75-25
RGB 159-134-74



Red - C004
Pantone 19-1663 TCX
Pantone 200 C
CMYK 04-94-72-10
RGB 172-41-54



Orchid Flower - C068
Pantone 18-2326 TCX
Pantone 7648 C
CMYK 08-90-08-16
RGB 165-61-121



Flame Orange - C081
Pantone 16-1454 TCX
Pantone 7578 C
CMYK 00-65-85-00
RGB 210-116-57




Lime Flash - C082
Pantone 13-0650 TCX
Pantone 4232 C
CMYK 13-02-98-03
RGB 227-217-47




Royal Blue - C230
Pantone 18-4045 TCX
Pantone 7462 C
CMYK 89-42-08-14
RGB 65-112-161

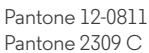
All over prints



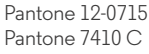
Camouflage - C805
Pantone 19-0622 TCX
Pantone 2329 C
CMYK 42-42-71-48
RGB 92-86-59
Pantone 19-0413 TCX
Pantone 418 C
CMYK 51-35-65-58
RGB 70-72-61
Pantone 19-0812 TCX
Pantone 2479 C
CMYK 50-51-64-60
RGB 72-63-57
Pantone 19-1101 TCX
Pantone 412 C
CMYK 57-52-60-70
RGB 61-53-53



Virtual Rainbow - C828
Pantone 15-0533 TCX
Pantone 4236 C
CMYK 20-07-65-04
RGB 213-211-123
Pantone 16-1340 TCX
Pantone 7591 C
CMYK 05-55-65-01
RGB 216-141-97
Pantone 15-3915 TCX
Pantone 538 C
CMYK 40-25-12-01
RGB 165-179-204
Pantone 14-1045 TCX
Pantone 2009 C
CMYK 05-37-73-00
RGB 239-173-85



Pantone 12-0811 TCX
Pantone 2309 C
CMYK 04-12-26-00
RGB 243-228-200



Pantone 12-0715 TCX
Pantone 7410 C
CMYK 03-05-32-00
RGB 248-238-195

Index by style / colour

	C002 - Black	C004 - Red	C008 - British Khaki	C018 - OffWhite	C068 - Orchid Flower	C072 - Olive Oil	C080 - Deep Metal	C081 - Flame Orange	C082 - Lime Flash	C230 - Royal Blue	C727 - French Navy	C805 - Camouflage	C828 - Virtual Rainbow
Commuter p. 36	●	●	●	○	●	●	●	●	●	●	●		
Commuter AOP p. 38													●
Coacher p.44	●		●					●			●		
Coacher AOP p.46												●	
Speeder p. 40	●	●	●		●			●	●	●	●		
Speeder AOP p. 42												●	●
Bomber p. 48	●		●								●		
Tracker p. 50	●					●			●		●		
Tracker Trousers p .52	●					●			●		●		
Cycler p. 54	●		●								●		
Stella Voyager p. 58	●	●	●	○			●	●		●	●		
Stella Climber p. 60	●	●	●	○			●	●		●	●		
Stanley Voyager p. 64	●	●	●	○			●	●		●	●		
Stanley Climber p. 66	●	●	●	○			●	●		●	●		

Index by style / size

	XXS	XS	S	M	L	XL	XXL	3XL	4XL	5XL
Commuter p. 36	•	•	•	•	•	•	•	•	•	•
Commuter AOP p. 38	•	•	•	•	•	•	•	•		
Coacher p.44	•	•	•	•	•	•	•	•		
Coacher AOP p.46	•	•	•	•	•	•	•	•		
Speeder p. 40	•	•	•	•	•	•	•	•		
Speeder AOP p. 42	•	•	•	•	•	•	•	•		
Bomber p. 48	•	•	•	•	•	•	•	•		
Tracker p. 50	•	•	•	•	•	•	•	•		
Tracker Trousers p .52	•	•	•	•	•	•	•	•		
Cycler p. 54	•	•	•	•	•	•	•	•		
Stella Voyager p. 58		•	•	•	•	•	•			
Stella Climber p. 60		•	•	•	•	•	•			
Stanley Voyager p. 64			•	•	•	•	•	•		
Stanley Climber p. 66			•	•	•	•	•	•		

Printing

Graphius - Brussels

Paper

Cover
Gmund Cotton - Max White - Soft touch
300g/m²

Pages
Magno Volume - Matt
135g/m²



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